

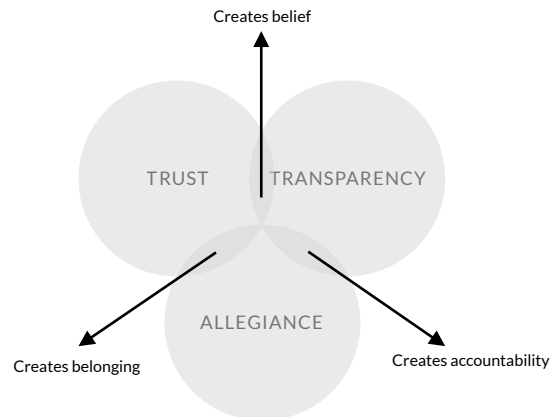
INSTINCT

An attitudinal & behavioural based safety improvement program

For organisations with a focus on health, safety and wellbeing, **INSTINCT** helps create & foster an interdependent culture onsite, where employees look out for themselves, each other & the environment. The program has resulted in improved communication, wellbeing and productivity, as well as creating the optimum culture for psychological & physical safety.

How it works

Front line managers are trained to deliver the modular based learning sessions with their teams. The deliberately interactive and informal program is led by the manager and owned by the team, increasing buy in and commitment to the thinking and actions that transpire. The modules are lo-tech and hi-touch, allowing for critical discussions on key focus areas, resulting in more trust, transparency and allegiance across the team.



Recent feedback

"I found the course to be enlightening and inspiring. It was structured in a way that gives coaches the necessary skills to be able to deliver the material in a non formal way. This course is real and will positively affect safety culture and morale."

"I have enjoyed the content and look forward to delivering the modules. This course has made me realise that my actions / feelings can effect the behaviours of others. I will now be positive and hope that spreads to those I effect at home and at work. Deborah is very good at delivering this course and made it very enjoyable."

"I liked the very informal approach to presenting. Also liked the different approach to safety, i.e. 'state of mind.' This will get people talking / interacting and also thinking about safety not only at work but at home!"

Mindset shifts we strive for

Choice Oblivious

ENFORCED
(Boxes need to be ticked, systems take priority)

EXTERNAL
(Demands come from the outside)

EXCEPTIONAL
(Inconsistency and atypical responses to safety exist)

Choice Conscious

INGRAINED
(Safety is a firm habit & belief, it's part of the DNA)

INTRINSIC
(Safety is adopted naturally within)

INSTINCTIVE
(Culture change is driven by a natural drive in safety)

Deborah is passionate about helping leaders & teams influence positive, sustainable attitudinal & behavioural health, safety & wellbeing practices. Through a melting pot of mindset training, neuro performance & behavioural studies, her techniques & strategies deliver immediate individual impact & create long term cultural change. Keen to know more or experience it for yourself? For more info or to book in an introductory showcase, contact Deborah at deborah@deborahkeep.com

DEBORAH KEEP

